

## Strategy 2019-2021

EUFAMI is the European Federation of Associations of Families of People with Mental Illness, a democratic, non-profit organisation with an ongoing commitment to improving care and welfare for people affected by mental ill health.

MISSION: To be 'the voice' at European level of family members of people affected by severe

mental illness.

VISION: That every person affected by mental illness and their family members receives the

understanding and support they need without exclusion or discrimination so that

their rights are recognised and protected.

**Our Strategic Pillars** 

Advocacy

Membership

Research



### **ADVOCACY**

EUFAMI will be the voice at European level of families affected by mental ill health by:

- (i) Strengthening advocacy work and networks through specific projects which create capacity at membership and Secretariat level.
- (ii) Building closer networks and collaborations with other European institutions and international mental health organisations, and organisations such as the World Health Organisation (WHO) and the Organisation for Economic Co-operation and Development (OECD).
- (iii) Enhancing EUFAMI communications by using online and print media and to assist, where appropriate and feasible, in the translation of selected documents to support advocacy at a national level.
- (iv) Leading the fight against stigma, and promoting inclusion, by taking a multichannel approach to increase external communication, and emphasising the importance of safeguarding the human rights of people affected by mental ill health in line with the Convention on the Rights of Persons with Disabilities (CRPD).



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### **MEMBERSHIP**

EUFAMI will connect and support EUFAMI membership more effectively by:

- (i) Supporting and enhancing two-way communication with its members.
- (ii) Increasing the number of member organisations and strengthening co-operation with existing members.
- (iii) Encouraging and supporting the establishment of new family associations and strengthen those already in existence.
- (iv) Engaging in projects that include member associations, particularly those focusing on capacity building.
- (v) Developing and growing by strengthening and diversifying its financial and human resources, and working more closely with likeminded organisations and other partners, to become an alliance-based organisation.



#### RESEARCH

EUFAMI will ensure the voice of families in heard in research by:

- (i) Supporting and promoting family-focused research and collaboration with relevant stakeholders, including EUFAMI members, and actively following relevant research projects of other organisations.
- (ii) Using the most beneficial methods determined through research to support family members.
- (iii) Sharing research outcomes with member organisations, the media, and the wider public.

Find out more: www.eufami.org